

**Current as of: 29 October 2021**

## Introduction

This privacy policy is to provide information to you, our patient, on how your personal information (which includes your health information) is collected and used within our practice, and the circumstances in which we may share it with third parties.

### Why and when your consent is necessary

When you register as a patient of our practice, you provide consent for our GPs and practice staff to access and use your personal information so they can provide you with the best possible healthcare. Only staff who need to see your personal information will have access to it. If we need to use your information for anything else, we will seek additional consent from you to do this.

### Why do we collect, use, hold and share your personal information?

Our practice will need to collect your personal information to provide healthcare services to you. Our main purpose for collecting, using, holding and sharing your personal information is to manage your health. We also use it for directly related business activities, such as financial claims and payments, practice audits and accreditation, and business processes (eg staff training).

### What personal information do we collect?

The information we will collect about you includes your:

- names, date of birth, addresses, contact details
- medical information including medical history, medications, allergies, adverse events, immunisations, social history, family history and risk factors
- Medicare number (where available) for identification and claiming purposes
- healthcare identifiers
- health fund details.

### Dealing with us anonymously

You have the right to deal with us anonymously or under a pseudonym unless it is impracticable for us to do so or unless we are required or authorised by law to only deal with identified individuals.

### How do we collect your personal information?

Our practice may collect your personal information in several different ways.

1. When you make your first appointment our practice staff will collect your personal and demographic information via your registration.
2. During the course of providing medical services, we may collect further personal information. This may include the use of eHealth services such as electronic transfer of prescriptions (eTP), My Health Record, eg via Shared Health Summary, Event Summary.

3. We may also collect your personal information when you visit our website, send us an email or SMS, telephone us, make an online appointment or communicate with us using social media.

4. In some circumstances personal information may also be collected from other sources. Often this is because it is not practical or reasonable to collect it from you directly. This may include information from:

- your guardian or responsible person
- other involved healthcare providers, such as specialists, allied health professionals, hospitals, community health services and pathology and diagnostic imaging services
- your health fund, Medicare, or the Department of Veterans' Affairs (as necessary).

When, why and with whom do we share your personal information?

We sometimes share your personal information:

- with third parties who work with our practice for business purposes, such as accreditation agencies or information technology providers – these third parties are required to comply with APPs and this policy
- with other healthcare providers
- when it is required or authorised by law (eg court subpoenas)
- when it is necessary to lessen or prevent a serious threat to a patient's life, health or safety or public health or safety, or it is impractical to obtain the patient's consent
- to assist in locating a missing person
- to establish, exercise or defend an equitable claim
- for the purpose of confidential dispute resolution process
- when there is a statutory requirement to share certain personal information (eg some diseases require mandatory notification)
- during the course of providing medical services, through eTP, My Health Record (eg via Shared Health Summary, Event Summary).

Only people who need to access your information will be able to do so. Other than in the course of providing medical services or as otherwise described in this policy, our practice will not share personal information with any third party without your consent.

We will not share your personal information with anyone outside Australia (unless under exceptional circumstances that are permitted by law) without your consent.

Our practice will not use your personal information for marketing any of our goods or services directly to you without your express consent. If you do consent, you may opt out of direct marketing at any time by notifying our practice in writing.

Our practice may use your personal information to improve the quality of the services we offer to our patients through research and analysis of our patient data.

We may provide de-identified data to other organisations to improve population health outcomes. The information is secure, patients cannot be identified and the information is stored within Australia. You can let our reception staff know if you do not want your information included.

## **How do we store and protect your personal information?**

Your personal information may be stored at our practice in various forms, including eg as paper records, electronic records, visual records (X-rays, CT scans, videos and photos), audio recordings.

Our practice stores all personal information securely to protect your privacy and confidentiality. This is done in way of encrypted patient management software, secure cabinets, confidentiality agreements with staff and contractors and any other engaged third party.

How can you access and correct your personal information at our practice?

You have the right to request access to, and correction of, your personal information.

Our practice acknowledges patients may request access to their medical records. We require you to put this request in writing and present this to our reception team or mailed to our postal address and our practice will respond within a reasonable time (within 30 days of your request). Depending on the type and request of information, a service fee may be applied.

Our practice will take reasonable steps to correct your personal information where the information is not accurate or up to date. From time to time, we will ask you to verify that your personal information held by our practice is correct and current. You may also request that we correct or update your information, and you should make such requests in writing to our Practice Manager by email to [erina@lifemedicalcentre.com.au](mailto:erina@lifemedicalcentre.com.au) or by registered post to 8/2 Ilya Avenue, Erina NSW 2250.

How can you lodge a privacy-related complaint, and how will the complaint be handled at our practice?

We take complaints and concerns regarding privacy seriously. You should express any privacy concerns you may have in writing. We will then attempt to resolve it in accordance with our resolution procedure. Please communicate your complaints to our Practice Manager in writing by email [erina@lifemedicalcentre.com.au](mailto:erina@lifemedicalcentre.com.au) or by registered post to 8/2 Ilya Avenue, Erina NSW 2250. We will try to address your complaints within 30 business days.

You may also contact the OAIC. Generally, the OAIC will require you to give them time to respond before they will investigate. For further information visit [www.oaic.gov.au](http://www.oaic.gov.au) or call the OAIC on 1300 363 992.

## **Privacy and our website**

Any personal information collected through our website is voluntary at the patient's choice and will only be used for general communication and marketing initiatives. Your information supplied on our website will not be used clinically or distributed to any other parties. Your information may be used with our website Cookies for future marketing activities

# Life Medical Centre privacy policy



It is important patients understand that their participation in email and electronic communication cannot be guaranteed of its security and must be aware of the associated risks of information being intercepted or read by someone other than the intended recipient.

## **Policy review statement**

This policy will be reviewed as necessary to ensure it satisfies the requirements and legislations as described by law. Future updates will be available on our website in our Privacy Policy tab.

## **De-identified data sharing**

Life Medical Centre shares de-identified population health data for quality improvement and evaluation purposes as per the RACGP Standards for General Practice. De-identified data provided from the Practice to the Hunter New England and Central Coast Primary Health Network will be managed in compliance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles contained therein, Personally Controlled Electronic Health Records Act 2012 (Cth), the Information Privacy Act 2009 (Qld) and any other applicable law relating to privacy in relation to the discharge of its obligations under this Agreement. Patients can opt out of de-identified data sharing activities any time by speaking with the Practice Manager.